

# Privacy Policy

The MSME Technology Facilitation Centre (the 'Centre') is committed to respecting the privacy of Users. User activities through the portal by way of registration, browsing or otherwise shall be governed by this Privacy Policy.

The Site however, also provides links to other websites. The Centre has no responsibility over the privacy policy of such sites.

## **1. Collection and Retention of Information**

Personal details such as name, address, contact information, and profession etc., will need to be provided in order to become a Registered User.

In the course of downloading of Contents, and also while using some other functionalities, the Site may collect other forms of information e.g. business details, income details, areas of interest etc. along with the details of computer used to access the said information.

Such information is retained indefinitely.

## **2. Use of Information:**

All information collected and retained thereafter is treated as official and used expressly to facilitate the intentions of this Site and for no other reason.

## **3. Disclosure of Information:**

The Centre shall not share the information with third parties except where the same falls under the intentions of the Agreement.

## **4. Use of Cookies**

The Site can make use of "cookies" in order to personalize and improve performance of the portal.

The User/Registered User can usually modify her/his browser settings to decline all cookies, if the User prefers. Alternatively, the User may be able to modify her/his browser settings to notify her/him each time a cookie is tendered and permit the User to accept or decline cookies on an individual basis.

If the User/Registered User chooses to decline cookies, however, that may hinder performance and negatively impact the User experience on the Site.

## **5. Updating Registered User Information**

All Registered Users can correct, update or change their profile at any time from the profile page accessible from the User account area of the Site.

## **6. Security of Information**

The Centre shall, to a reasonable extent, endeavour to safeguard personal information of the User. However, the Centre cannot guarantee against unauthorized third parties to access information illegitimately.

## **7. Changes to the Privacy Policy**

The Centre may, in its sole discretion, modify or revise the Privacy Policy at any time by updating this page.