

Synergy Durgapur 2015

MSME Technology Facilitation Centre (TFC), *a joint initiative of Council of Scientific & Industrial Research and Government of West Bengal*, participated in a two day business conclave organised on 18 and 19 December, 2015 at the Urban Haat complex in City Centre of Durgapur. Synergy Durgapur is the sixth event in the chain of district –level events organised by Department of Micro, Small and Medium Enterprise and Textiles, Govt. of West Bengal in association with District Administration Durgapur.

Like previous Synergies, Synergy Durgapur had REFRACTORY BRICKS as a theme of the event. MSME Technology Facilitation Centre (TFC) pavilion provided information to the MSME entrepreneurs on Refractory Bricks Technology. As TFC is a networking organisation, entrepreneurs dealing in Refractory Bricks were recommended with technology suggestions from technical experts of CSIR – Central Glass and Ceramic Research Institute, Kolkata. In addition to that, TFC addressed several challenges that the micro, small and medium scale units face. To foster growth and provide on-the-spot solutions to their difficulties, TFC has taken an active role in this Business Conclave also.

The two-day Business conclave was organised by the Government of West Bengal with an aim to provide single-window facilities to the aspiring and experienced MSME entrepreneurs. Besides MSME Technology Facilitation Centre, the conclave had interactive stalls offering information related to financing, infrastructure, marketing technology and human resources. The focus was on bringing together all the facilities to provide instant solutions to the entrepreneurs. Synergy Durgapur was planned to cater to the various entrepreneurial needs of the districts of Bardhaman and Bankura.